

Staying close while living apart: Sri Lankan Expatriates and their Families - Preliminary Results -

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Sri Lankan expatriates and their families



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List of abbreviation

Acronym	Definition				
LS	Life satisfaction				
JS	Job satisfaction				
MS	Marital satisfaction				
Dpn.	Depression				
SIE	Self-initiated Expatriates				
OE	Organizational Expatriates				
Sign.	Significant				
N.S	Non significant				
S.D.	Standard deviation				



Executive Summary

- Sample: 248 dyads of Sri Lankan expatriates and spouses
- Located in: Australia and the Middle-East
- **Purpose:** Examing the effects of geographically living apart on life and job satisfaction, marital satisfaction, and depression.
- **Findings:** Life satisfaction, marital satisfaction, job satisfaction, and depression vary across spouse location (i.e. living together and living apart from the families).

- Job satisfaction and life satisfaction differ with the country which expatriates are living.

• **Implications:** Management of host country organizations needs to facilitate expatriates to accompany their families abroad in order to ensure their stay abroad and mitigate early return.



Background of the study

Globalization of Business

- Demographic changes (e.g. ageing populations, low fertility rate) in major economies have created lucrative work opportunities abroad for Sri Lankan workers.
- Organizations continue to expand globally (e.g. Merges & Acquisitions) and face skills shortages locally, many employers require a mobile workforce.
- Immigration as a means to encounter global skills shortage.
- Employees' separation from families poses a new challenge to International Human Resource Management (IHRM).



Cont... Background of the study

Family as a significant determinant of expatriate stay abroad

- Family has emerged as a significant source of explaining individuals' work attitudes and behaviours (Rothausen, 1999).
- Before the international assignment, expatriates and their spouse/partners share their household responsibilities.
- The international assignment disturbs well established relationships, impose new burdens on expatriates and their families (Hearn, Jyrkinen, Piekkari, & Onionen, 2008; Mäkelä & Suutari, 2011; Richardson, 2006).
- The importance of the family for successful international assignments is recurring topic in expatriates literature (e.g. Bhaskar-Shrinivas, Tharenou & Caulfield, 2010; Harrison, Shaffer, & Luk, 2005; Hearn et al., 2008; Hechanova, Beehr, & Christiansen, 2003; Mäkela & Suutari, 2011; Shaffer & Joplin, 2001).



Conceptual Framework





Research Method

- Sample
 - 248 Sri Lankan Expatriates and their spouses/partners
- Participants
 - We received 313 responses from expatriates and 283 responses from their spouses/partners from both the online and paper –pencil survey.
 - of those, 248 pairs matched based on unobtrusive codes
 - 81 living and working for Australia
 - 167- living and working for the Middle-east
- Survey method and duration
 - The online survey was conducted using the survey platform 'Unipark' from 8th July 2015 to 30th September 2015.
 - The survey contained two parts (part 1 : expatriate and part 2 : spouse/partner)
 - Both surveys were provided in English and Sinhala.
 - Mostly, the participants were contacted through E-Mail and Facebook.



Variable Measures

Table 1: Measures; independent and mediator variables

Variable	No of items	Reference	Survey	
Spouse/partner location	1	-	Expat & Spouse	
Life satisfaction	5	Diener, E., Emmons, R. A., Larsen, R. J., & Griffin, S. (1985)	Expat & Spouse	
Depression	8	Manning, M. R., Osland, J.S., & Osland, A. (1989)	Expat & Spouse	
Marital satisfaction	5	Nortan, R (1983)	Expat & Spouse	
POS	6	Eisenberger R., Huntington R., Hutchison, S., & Sowa, D. (1986)	Expat.	
MPQ	4	Peltokorpi, V., & Froese, F.J. (2012)	Expat.	
Spouse support	7	Vinkour, A.D. & Van Ryn, M. (1993).	Expat.	
Co-worker support	7	Herbourne, C.D., Stewart, A.L. (1991)	Expat.	



Cont...variable measures

Table 2: Measures; moderators, dependent and control variables

Variable	No of items	Reference	Survey	
Communication frequency	5	O'Leary, M.B., Wilson, J.M., & Metiu, A. (2014).	Spouse	
Dyadic trust	5	Larzelere, R.E., & Huston, T.L. (1980)	Expat. & Spouse	
Visit frequency	1	Seltzer, J.A. (1991). Jorrnal of Marraige and the Family, 53:79-101.	Expat.	
Job satisfaction	3	Cammann, Fichman, Jenkins, & Klesh, 1979	Expat.	
Adjustment	14	Black, J.S., & Stephens, G.K. (1989)	Expat.	
gender, education, tenure/rank/seniority, previous work experience in abroad, family demographics.				

i.e. All scaled items featured a 6-point Likert scale .



Survey Results

Preliminaray data analysis -I

The following sub section provides you the results of demographic data analysis of our main study.

- This section contains two parts
 - Part 1: demographic data analysis of expatriate survey
 - Part 2: demographic data analyis spose/partner survey
- The results of this analysis help to better decision making and generalization of final results.





- 62.5% living apart
- 37.5% -trailing spouses.
- This is vary across countries.

Figure 3: Marital status



- Most were married (70%).
- 65% had children.

Georg-August-Universität Demographic data analysis (expat. Survey)



- Most (98%) were male •
- 5 female expatriates •

- 52% were aged 31-40
- 37% were aged below 30.

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Figure 8: Type of expatriates

- Some expatriates (4%) had dual citizenship. •
- About (83%) were SIEs ٠







Demographic data analyis (spose survey)

Table : 3 Sample characteristics - spouse

	N=248	%
Education		
G.C.E.(Ordinary Level) examination	11	4.44%
G.C.E. (Advanced Level) examination	114	45.97%
Bachelor degree	41	16.53%
Postgraduate diploma	4	1.61%
Master degree	13	5.24%
Other (e.g.ACA, ACCA, CIMA, CMA, Dip.in HRM)	65	26.21%
Age		
Below 20	1	0.40%
21-30	126	50.81%
31-40	97	39.11%
41-50	14	5.65%
51-60	7	2.82%
Income (Monthly, LKR)		
under 200,000.	212	85.48%
200,000 - 399,999	22	8.87%
400,000 – 599,999	4	1.61%
600,000 and above	4	1.61%
Employment		
Employed	182	73.39%
Unemployed	64	25.81%



Survey Results

Preliminaray data analysis -II

The following section refers to results of mean comparision.

- We used independent sample T-test in order to determine whether there is statistical evidence that the associated population means are significantly different.
- we performed independent sample T- test with the country of living (e.g. Australia and the Middle-east), and spouse location (e.g. Living together and living apart).



Mean comparision (based on the country)

Figure 10: mean comparison - 1



• Expatriates who are in Australia were reported high level of JS & LS.

• No significant mean difference of MS & Dpn. in terms of the country of living.



Results of Independent sample T-test

Table 3: summarized results of independent sample T-test (country comparison)

Variable	Expat. Location	Mean	S.D.	Sign. (p)	Remarks
Life	Australia	3.8593	0.6391	001	There is a significant difference in
satisfaction	Middle-east	3.5737	0.586	.001	mean LS between two groups
Marital	Australia	4.7877	.71298	551	There is <u>no significant</u> difference
satisfaction	Middle-east	4.7341	.64395	.554	in mean MS between two groups
Job	Australia	4.35037	.836722	005	There is a significant difference in
satisfaction	Middle-east	4.04952	.747756	.005	mean JS between two groups
Depression	Australia	2.4894	.71292	.371	There is <u>no significant</u> difference
	Middle-east	2.5688	.62444		in mean Dpn. between two groups

N.B. Satistically significant = p < .05



Mean comparison(based on spouse location)

Figure 11: mean comparison - 2



- Expatriates who were living together reported high level of LS, MS, & JS.
- Eexpatriates who were living apart reported high level of Dpn.



Results of Independent sample T-test

Table 4: summerized results of independent sample T-test (comparison on spouse location)

Variable	Spouse location	Mean	S.D.	Sign. (p)	Remarks
Life satisfaction	Living togther.	3.9957	.64335		There is a significant
	Living apart	3.4697	.50944	.000	difference in mean LS between two groups
Marital	Living togther.	4.8796	.64142		There is a significant
satisfaction	Living apart	4.6748	.67117	.019	difference in mean MS between two groups
Job satisfaction	Living togther.	4.27602	.796670		There is a significant
	Living apart	4.07084	.776791	.047	difference in mean JS between two groups
Depression	Living togther.	2.3186	.53109		There is a significant
	Living apart	2.6774	.68518	.000	difference in mean Dpn. between two groups

N.B. Satistically significant = p < .05



Conclusion

- Global labour market is becoming more diverse with migrant workers.
- Individuals decision of work abroad highly depend on family related factors.
- Living apart from family seems to be a significant determinant of stay abroad.
- Results of the comprehensive statistical analysis of this study and follow-up survey will significantly improve the quality of the outcomes.



Appendices

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